

FUNDRAISING IDEAS... HOW TO:

Posh Swap



By fundraising for EEL you'll be contributing to...

The Employment of School Librarians in rural West Ethiopia.

The Christmas Big Give is an opportunity for every donation towards our librarian project to be match funded. We can double the money you raise which means a librarian can be sponsored for as little as £100. That's a whole year's income to support a family and a whole year of librarianship to support education.

WHAT:

An event for people to donate items they no longer use (such as bags, scarves & jewellery) for tokens (raffle tickets) which can be spent on other donated items.

People come and go as they please, stock gets constantly topped up as others arrive – people stay for a drink and piece of cake and keep an eye on the tables and what's coming in.

You need a volunteer on each table to oversee and help people decide on value of donated items.

Tables set at different values such as £1, £3, and £5

You can either charge a set £5 entrance to include tea/coffee and sell cake separately.

NEEDED:

- Poster / Invite – we can provide template
- Tea / coffee / juice / cake (get people to make and donate)
- Tables to display items (minimum 3)
- Float for entrance / drinks / selling items where cash used.
- Raffle tickets (to be used as shopping tokens)
- Volunteers on the day – to over see each table / serve drinks/cake
- Exeter-Ethiopian Link Leaflets – we can provide

HOW TO:

- Set a date. Decide on time – can be just for a few hour or more
- Get some volunteers to help on the day

On The Day:

- Guests bring their pre-loved items to swap
- Guests are given tokens to the value of what they have brought on the basis of one token equals £1 (eg: a bag put on the £5 table would earn 5 tokens).
(Value can be decided instantly in consultation with the volunteer in charge of the table, no need to worry too much about it)
- A guest can then spend their tokens. If they want something of higher value they pay the difference at £1 per missing token extra. (eg: someone brings a £1 scarf has only one token. If they want a £5 bag they have to pay the extra £4 in cash.)
- Invite them to have refreshments (and spend money!) if liked give a brief talk about EEL.
- At the end, any unwanted items can either be reclaimed or donated to a charity shop.
- Thank people for attending and remind them of the impact their donations will have. When possible share with them the total raised